



2025 IMPACT REPORT

Dear NBWA Members, Partners, and Supporters,

I am filled with immense pride reflecting on how far we have come. The National Basketball Wives Association was founded on the belief that our collective influence could be a catalyst for meaningful change. In 2025, we didn't just sustain that vision—we accelerated it.

This Impact Report serves as a testament to our commitment to three strategic priority areas: Youth Development & Leadership, the Social and Economic Advancement of Women and Families, and Membership Engagement & Development.

Our work this year was defined by presence and purpose. Through our signature Books & Ball program, we deepened our partnership with McClymonds High School in Oakland, providing urban student-athletes with the resources and mentorship necessary to bridge the gap between athletics and academics.

Beyond the court, we advocated for the health and stability of our communities. From our Maternal Health campaign to our National Family Caregivers Month initiative, we used our platform to shine a light on the critical issues facing families today.

To ensure the NBWA remains a pillar of support for the next decade, 2025 was also a year of internal transformation. We successfully launched our local regional events and initiatives, allowing us to deepen our roots in cities across the country.

We also engaged our Executive Director to lead the charge in building the capacity and infrastructure needed to scale our mission. This investment in leadership is already paying dividends, allowing us to grow our reach while maintaining the personal touch that defines our sisterhood.

As you look through the highlights of this report, I hope you see more than just numbers. I hope you see the faces of the students we've mentored, the communities we've touched, and the power of a membership that refuses to sit on the sidelines.

Thank you for being part of this journey. Because of your dedication, the NBWA is stronger, more focused, and more impactful than ever before.

Sabrina Galloway
Board President
National Basketball Wives Association

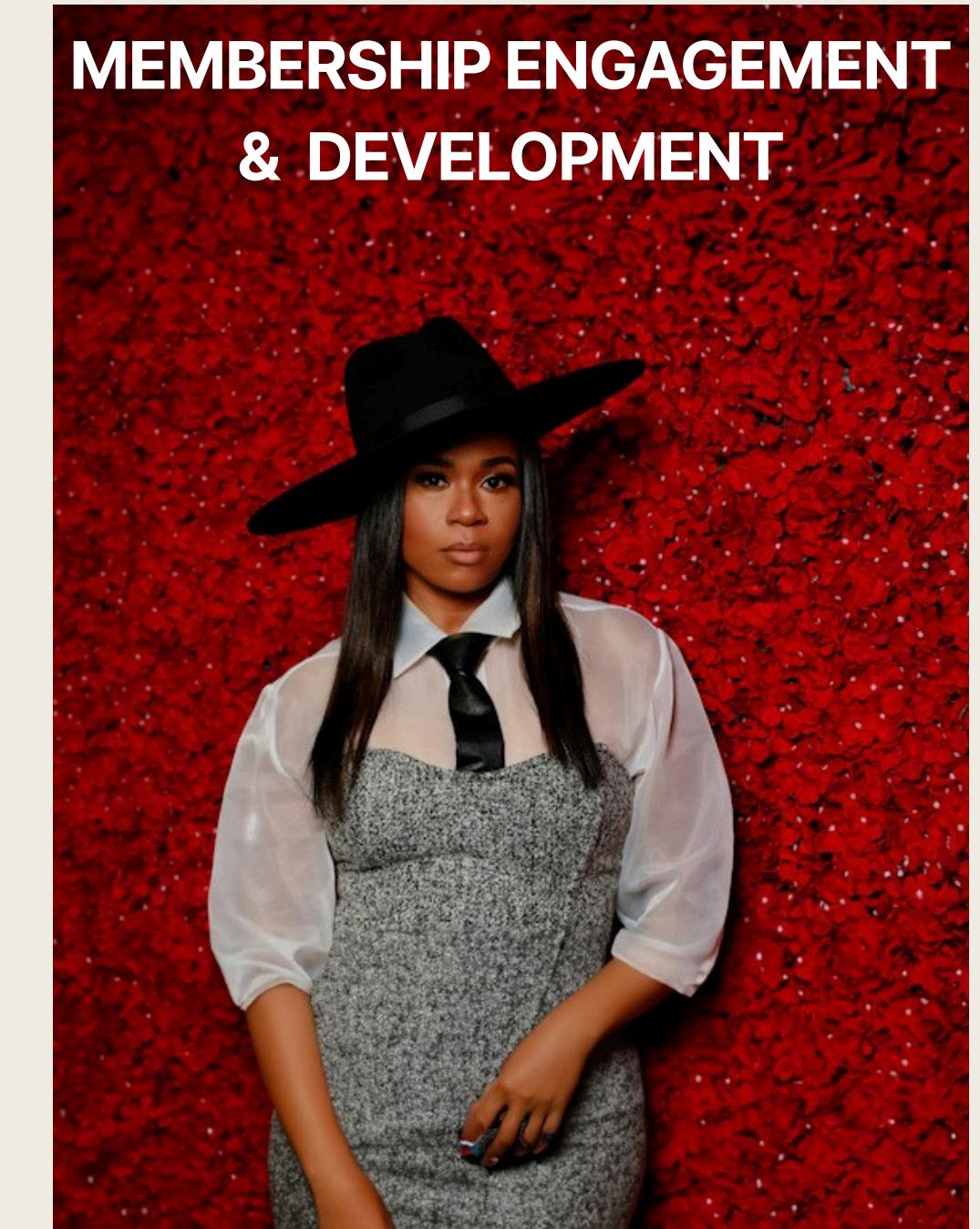


OUR MISSION

Our mission is to galvanize women of influence to nurture our youth, build strong communities, and work together to achieve economic stability for women and families.



OUR STRATEGIC PRIORITY AREAS



OUR PROGRAMS & INITIATIVES

BOOKS&BALL

585 YOUTH REACHED

HEALTH ADVOCACY CAMPAIGNS

FOCUS ON HEALTH EQUITY

SUMMER LEAGUE RETREAT SERVICE PROJECT

50 YOUTH SUPPORTED

NBWA CARES FUND

28 ORGANIZATIONS
FINANCIALLY SUPPORTED



Our focus on
**STUDENT-
ATHLETE
SUCCESS**
in urban
communities has
become a lasting
legacy.



BOOKS&BALL

5

SCHOOLS

5

COMMUNITIES

585

YOUTH SERVED



MCCLYMONDS HIGH SCHOOL
OAKLAND, CA

MCCLYMONDS HIGH SCHOOL

BOOKS&BALL
OAKLAND, CA



HEALTH ADVOCACY

Our Stories Demand Change: Valuing Care as an Economic Imperative

Katelyn Djan
NBWA Secretary & Director

SABRINA GALLOWAY
NBWA Board President

NBWA Board Presid

NOW

NATIONAL BASKETBALL WIVES ASSOCIATION

"Every mother deserves a safe birth, quality care, and a future full of memories with her child. Maternal health is not just a medical issue—it's a human right we must all protect."

As a mother, I understand the joy and vulnerability that come with childbirth. No woman should feel that systemic inequities will stand between her and her baby's future.

In the United States, women of color are over four times more likely to experience severe maternal health complications compared to white women. This isn't just a statistic—it's a call to action. We must stand together to demand equity, dignity, and justice in maternal care for all."

Gail Segal Elmon
IBWA Treasurer & Director

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A woman with curly hair, wearing a light green dress, sits in a blue chair against a red wall. She is smiling and looking towards the camera. The image is a portrait shot.

A photograph of two women smiling and posing together. The woman on the left is wearing a blue top and has her arm around the woman on the right. The woman on the right is wearing glasses and a patterned top. The background is a blue wall.

Black Maternal Health Week

National Family Caregivers Month

2025

Maternal Week

other patients, but the

but knowing how my doctor, Andraea, had cared for me, advocated for me, advised me, I trusted her with my literal life to do what was right for me and my baby.

I know how blessed I was to have that.

I know how blessed I was to have that type of relationship with my doctor.

... (and still am) a part of care and connection. She and I have become cat friends, and she safely delivers my forever grateful daughter.

way that she has. Every black girl deserves respectful care as much as any white girl.

as we are 3 times more
from pregnancy-related
s listen. Let's in-
policies. E

Every life matters.[®]

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100

100

100

COMMUNITY SERVICE with OFF THE FIELD NFL WIVES

2025 SUMMER LEAGUE RETREAT

JULY 12, 2025





NBWA EMPOWERMENT SUMMIT

San Francisco, CA
The Westin St. Francis

February 15

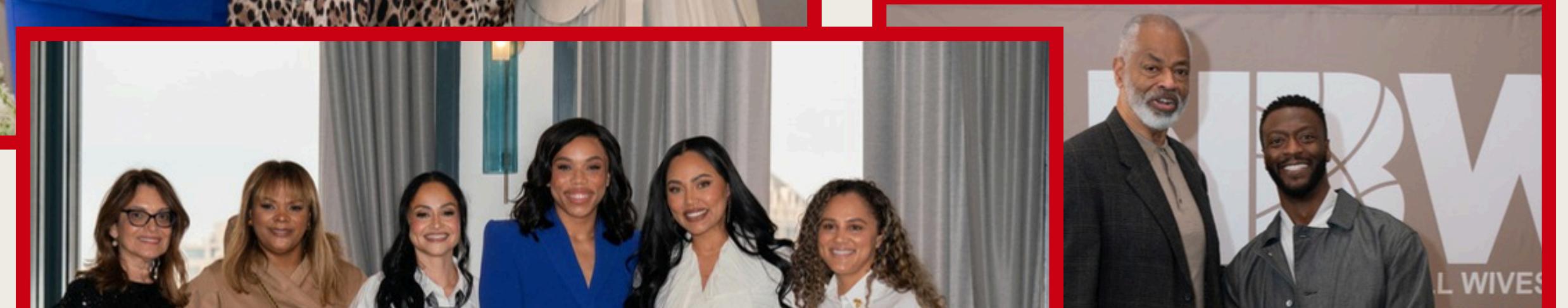
225 attendees

3 panels

BUSINESS

SOCIAL IMPACT

MATERNAL HEALTH



NBWA EMPOWERMENT SUMMIT



NBWA SUMMER LEAGUE RETREAT

Las Vegas, NV
Resorts World

July 11 - 12



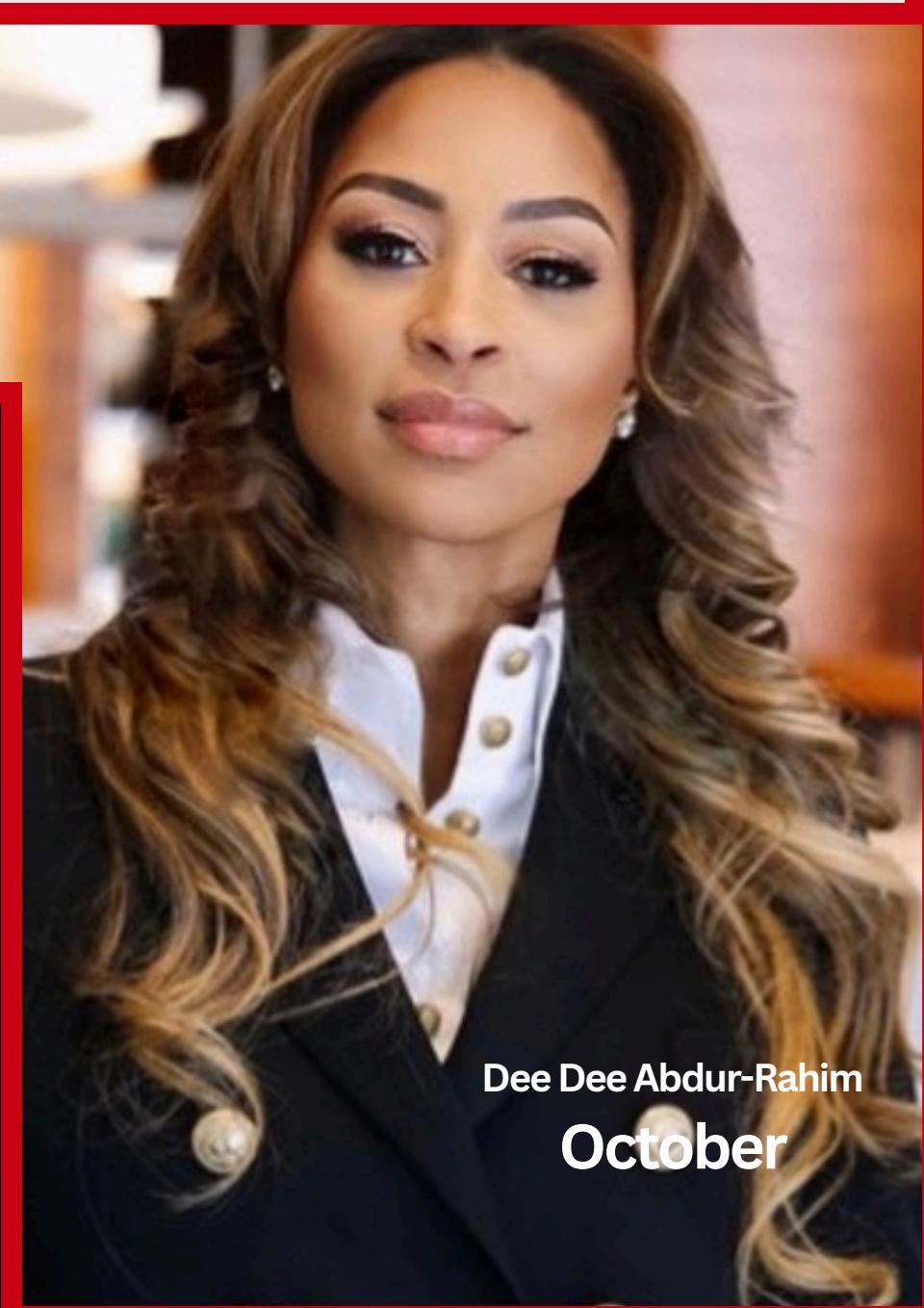
2025 MEMBERS OF THE MONTH



Melisa Graham
August



Ailsa Navarro
November



Dee Dee Abdur-Rahim
October



Tiffany Rose
December



Sam Middleton
March

2025 MEMBERS OF THE MONTH



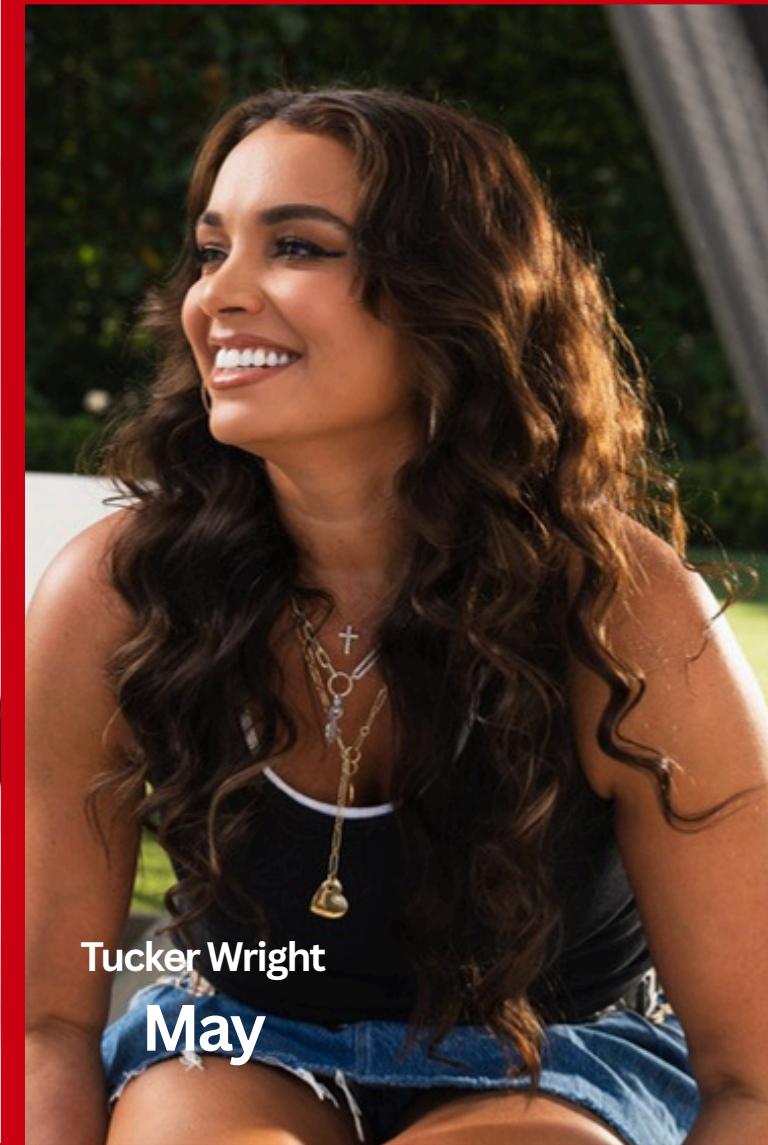
Candace Ford
January



Tierany Lazare
April



Patrice Curry
September



Tucker Wright
May



Renee Taplin-Jones
June



REGIONAL EVENT - Los Angeles

November 24



Hosted by Jada Paul &
McKenzie Caldwell-Pope



SABRINA GALLOWAY
PRESIDENT



TOMI ROSE
VICE PRESIDENT



GAIL SEGAL ELMORE
TREASURER



KATELYN DJAN
SECRETARY



MIA WRIGHT
DIRECTOR



DRU EVANS
DIRECTOR



JADA PAUL
DIRECTOR



MARY CONLEY
DIRECTOR



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POPE**
DIRECTOR

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ADVISOR



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Tomi Rose, Chair

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Mary Conley, Co-chair

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Katelyn Djan, Chair

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Mary Conley, Co-chair

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Chris and Jada Paul
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Jermaine Dante' Burse
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Show Me Your Mumu
Saranoniblanket
CoconutStock
Dr. Ndidi Onyejiaka
No Gray Areas
Access Your Game Training
Chick Fil A- Emeryville



For a complete listing of NBWA programs and initiatives, visit nbwassoc.org.

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