



# 2025 IMPACT REPORT

Dear NBWA Members, Partners, and Supporters,

I am filled with immense pride reflecting on how far we have come. The National Basketball Wives Association was founded on the belief that our collective influence could be a catalyst for meaningful change. In 2025, we didn't just sustain that vision—we accelerated it.

This Impact Report serves as a testament to our commitment to three strategic priority areas: Youth Development & Leadership, the Social and Economic Advancement of Women and Families, and Membership Engagement & Development.

Our work this year was defined by presence and purpose. Through our signature Books & Ball program, we deepened our partnership with McClymonds High School in Oakland, providing urban student-athletes with the resources and mentorship necessary to bridge the gap between athletics and academics.

Beyond the court, we advocated for the health and stability of our communities. From our Maternal Health campaign to our National Family Caregivers Month initiative, we used our platform to shine a light on the critical issues facing families today.

To ensure the NBWA remains a pillar of support for the next decade, 2025 was also a year of internal transformation. We successfully launched our local regional events and initiatives, allowing us to deepen our roots in cities across the country.

We also engaged our Executive Director to lead the charge in building the capacity and infrastructure needed to scale our mission. This investment in leadership is already paying dividends, allowing us to grow our reach while maintaining the personal touch that defines our sisterhood.

As you look through the highlights of this report, I hope you see more than just numbers. I hope you see the faces of the students we've mentored, the communities we've touched, and the power of a membership that refuses to sit on the sidelines.

Thank you for being part of this journey. Because of your dedication, the NBWA is stronger, more focused, and more impactful than ever before.

Sabrina Galloway  
Board President  
National Basketball Wives Association



# OUR MISSION

Our mission is to galvanize women of influence to nurture our youth, build strong communities, and work together to achieve economic stability for women and families.





# OUR STRATEGIC PRIORITY AREAS





# OUR PROGRAMS & INITIATIVES

## BOOKS&BALL

585 YOUTH REACHED

## HEALTH ADVOCACY CAMPAIGNS

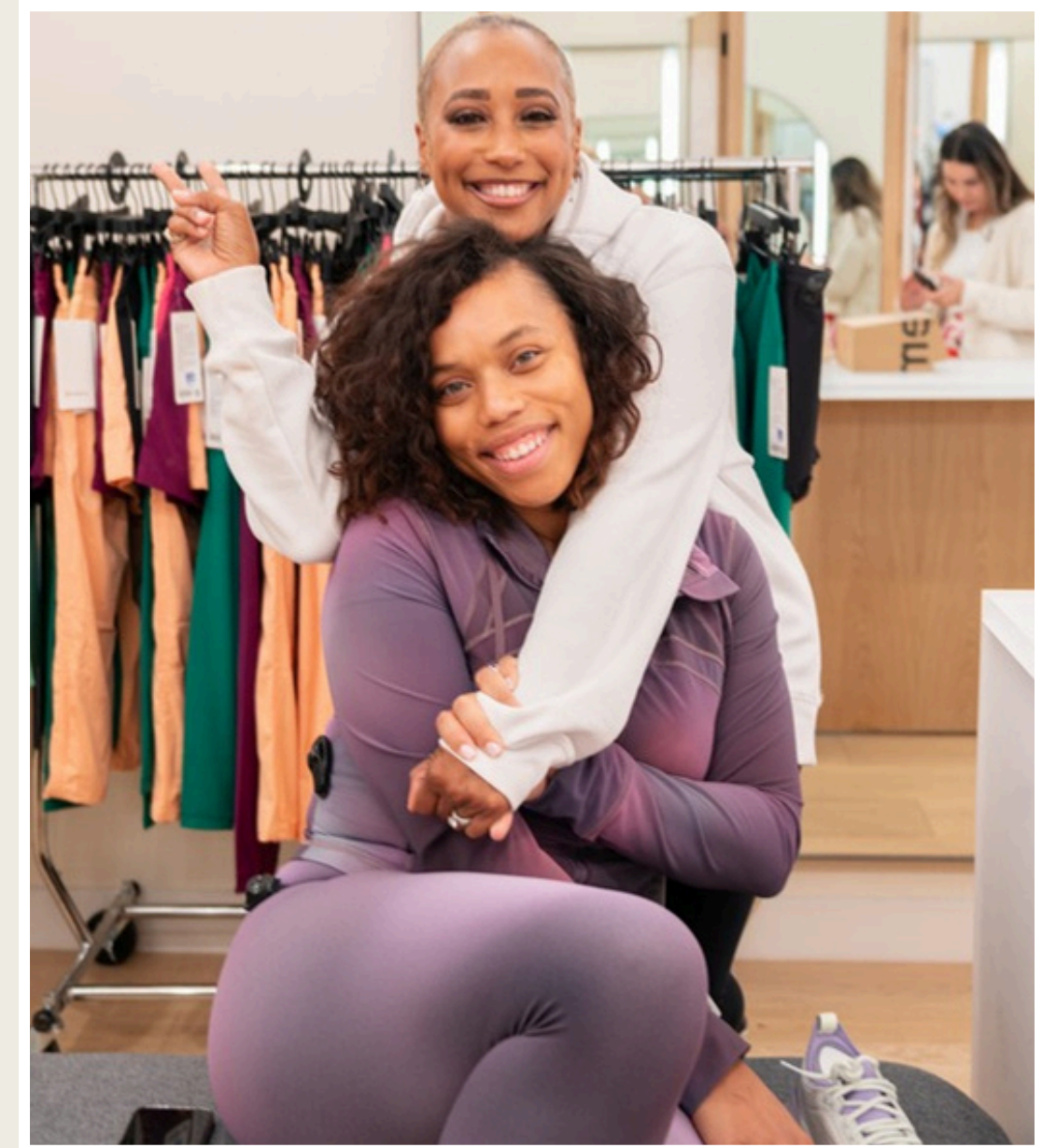
FOCUS ON HEALTH EQUITY

## SUMMER LEAGUE RETREAT SERVICE PROJECT

50 YOUTH SUPPORTED

## NBWA CARES FUND

28 ORGANIZATIONS  
FINANCIALLY SUPPORTED



Our focus on  
**STUDENT-  
ATHLETE  
SUCCESS**  
in urban  
communities has  
become a lasting  
legacy.





## BOOKS&BALL

5

SCHOOLS

5

COMMUNITIES

585

YOUTH SERVED



MCCLYMONDS HIGH SCHOOL  
OAKLAND, CA



# MCCLYMONDS HIGH SCHOOL

BOOKS&BALL  
OAKLAND, CA





# HEALTH ADVOCACY

Black Maternal Health Week  
National Family Caregivers Month





# COMMUNITY SERVICE with OFF THE FIELD NFL WIVES

2025 SUMMER LEAGUE RETREAT

JULY 12, 2025







# NBWA EMPOWERMENT SUMMIT

San Francisco, CA  
The Westin St. Francis  
February 15



**225** attendees

**3** panels

**BUSINESS**

**SOCIAL IMPACT**

**MATERNAL HEALTH**



# NBWA EMPOWERMENT SUMMIT





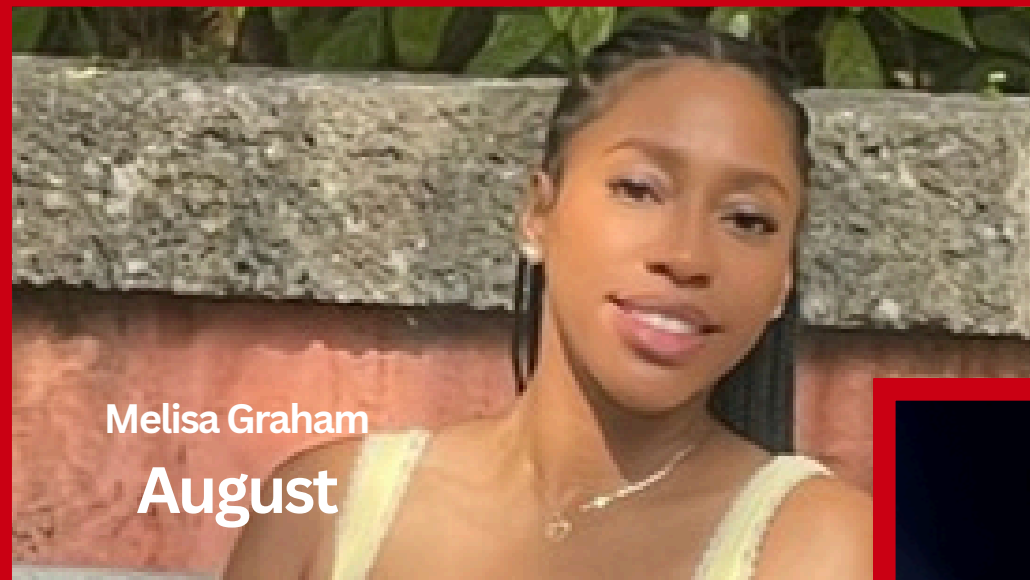
# NBWA SUMMMER LEAGUE RETREAT

Las Vegas, NV  
Resorts World  
July 11 - 12





# 2025 MEMBERS OF THE MONTH



Melisa Graham  
August



Dee Dee Abdur-Rahim  
October



Ailsa Navarro  
November



Sam Middleton  
March



Tiffany Rose  
December



Victoria Brogdon  
July



# 2025 MEMBERS OF THE MONTH



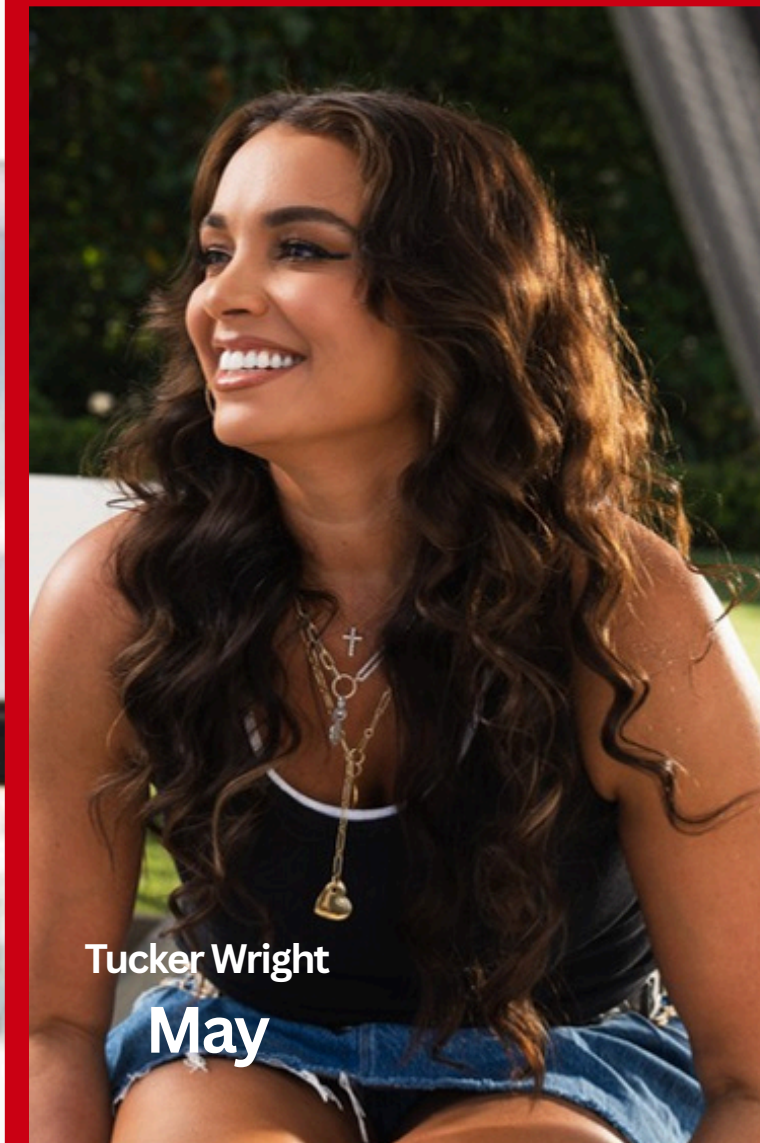
Candace Ford  
January



Tierany Lazare  
April



Patrice Curry  
September



Tucker Wright  
May



Renee Taplin-Jones  
June



# REGIONAL EVENT - Los Angeles

November 24



Hosted by Jada Paul &  
McKenzie Caldwell-Pope





**SABRINA GALLOWAY**  
**PRESIDENT**



**TOMI ROSE**  
**VICE PRESIDENT**



**GAIL SEGAL ELMORE**  
**TREASURER**



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**SECRETARY**



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**DIRECTOR**



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**DIRECTOR**



**JADA PAUL**  
**DIRECTOR**



**MARY CONLEY**  
**DIRECTOR**



**MCKENZIE CALDWELL-  
POPE**  
**DIRECTOR**

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**EXECUTIVE DIRECTOR**



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**FINANCIAL OVERSIGHT**  
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**MELODY BELL**  
**COMMUNICATIONS**  
**SPECIALIST**

# STAFF & COMMITTEES

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## EMPOWERMENT SUMMIT

Tomi Rose, Chair

## SUMMER LEAGUE RETREAT

Dru Evans, Co-chair

Mary Conley, Co-chair

## SOCIAL IMPACT

Katelyn Djan, Chair

## MEMBERSHIP

Jada Paul, Co-chair

Mary Conley, Co-chair

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Antonio Davis

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Mary Stutts, MHA

Chief Diversity & Inclusion Officer, Stanford Healthcare



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Athleta  
Meta  
Alameda Health System Foundation  
Burrell Communications  
Minority Business Review  
Enelalma Tequila

## INDIVIDUAL DONORS

Langston and Sabrina Galloway  
Chris and Jada Paul  
Lenny and Gail Segal Elmore  
Cartier and Tanya Mckinzie

## IN-KIND SUPPORTERS

Aston Rose  
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MothWorks  
The Kinship Advisors  
SWIM  
L'Oréal  
Lululemon  
Jermaine Dante' Burse  
NBRPA - Houston Chapter  
Show Me Your Mumu  
Saranoniblancket  
CoconutStock  
Dr. Ndidi Onyejiaka  
No Gray Areas  
Access Your Game Training  
Chick Fil A- Emeryville







For a complete listing of NBWA programs and initiatives, visit [nbwassoc.org](http://nbwassoc.org).

## **CONTACT US**

### **WEB:**

[nbwassoc.org](http://nbwassoc.org)

### **PHONE:**

463.336.1577

### **ADDRESS::**

3000 Marcus Avenue 1W5  
Lake Success, NY 11042